

2007 Kentucky TESOL Newsletter Rate Sheet



KYTESOL Membership:

Approximately 200 members who are ESL teachers and administrators in elementary and secondary schools, colleges and universities, and adult education programs

Circulation:

The KYTESOL Newsletter is distributed semi-annually to approximately 250 individuals, including Kentucky TESOL members, other TESOL affiliate editors and officers, TESOL officers, publishers, and government officials.

Frequency:

Semi-annual: Spring & Fall

Printing:

Desktop Publishing; Electronic Distribution

Advertising Rates:

Full Page: \$150

Half Page: \$75

Contract Rates:

Full Page (2 issues per year): \$225

Half Page (2 issues per year): \$125

Deadlines:

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Spring Issue: April 15

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